

Agile Prinzipien & Praktiken neu entdeckt



Dr. Sascha Theißen, Robert Misch













3

- HR
- Robert
- Team



Agile Manifesto

individuals and interactions

over processes and tools

working software

over comprehensive documentation

customer collaboration

over contract negotiation

responding to change

over following a plan

A red wax seal with a scalloped edge, containing the year 2001 in white text.

2001

Agile Manifesto

individuals and interactions
over processes and tools

working solution
over comprehensive documentation

customer collaboration
over contract negotiation

responding to change
over following a plan



2001

Agile Manifesto

individuals and interactions
over processes and tools

working **solution**
over comprehensive documentation

customer collaboration
over **contract negotiation**

responding to change
over following a plan



2001

customer satisfaction

excellence

working solution is measure of progress

welcome changing requirements

working solution is delivered frequently

sustainable pace

close co-operation between business people and
customers

face-to-face conversation

motivated individuals, who should be trusted

inspect and adapt

simplicity

self-organizing teams

Handwritten notes and sticky notes on the left side of the board, including a yellow sticky note with the word "GmbH" and various other notes in purple, orange, and green.

DAILY 148 To Do

WORK PROGRESS

WAITING

DONE

GeiR(G)

Stipulations
Handwritten notes and sticky notes in the top-left quadrant.

Handwritten notes and sticky notes in the top-middle quadrant.

Handwritten notes and sticky notes in the top-right quadrant.

Handwritten notes and sticky notes in the top-far-right quadrant.

NDA

M&A

MARKEN

DAEENSCHUTZ

check VERTRAGE

VERTRAGE

Handwritten notes and sticky notes in the middle-left quadrant.

Handwritten notes and sticky notes in the middle-left quadrant.

Handwritten notes and sticky notes in the middle-left quadrant.

Handwritten notes and sticky notes in the middle-left quadrant.

Handwritten notes and sticky notes in the middle-middle quadrant.

Handwritten notes and sticky notes in the middle-middle quadrant.

Handwritten notes and sticky notes in the middle-right quadrant.

Handwritten notes and sticky notes in the middle-right quadrant.

Handwritten notes and sticky notes in the middle-right quadrant.

Handwritten notes and sticky notes in the middle-right quadrant.

Handwritten notes and sticky notes in the middle-right quadrant.

Handwritten notes and sticky notes in the middle-right quadrant.

Handwritten notes and sticky notes in the middle-far-right quadrant.

Handwritten notes and sticky notes in the middle-far-right quadrant.

Handwritten notes and sticky notes in the middle-far-right quadrant.

Handwritten notes and sticky notes in the middle-far-right quadrant.

Handwritten notes and sticky notes in the middle-far-right quadrant.



Daily

Retro

PairWork

Secondments

Skype AgileIntro

AgileDay Teambuilding Visits

LunchAndLearn WalkingAround

Workshop

Fehlerkultur

KudoCard

MovingMotivators

TEDx

MagicEstimation

ProductOwner

Kanban

Jira



VERTRAGS-
PARTNER

KEINE
KUNDENDATEN
AN VERLAG
(HVA-VERGÄNG)

...ung, ...)

Handles

Endkünde-
Rechte
(als Teil der Hand)

Provision

DOWNLOAD-
ZEITRAUM
(24 Mon)

RECHTE: EK
1.2005, 2006, 2007, 2008

RECHTE: EK
1.2005, 2006, 2007, 2008

⑤ Preview
→ keine Kontrolle

⑥ keine Kontrolle
→ keine Kontrolle
PK (EK - AGB)
nur eBook

⑦ keine Kontrolle
→ keine Kontrolle
PK (EK - AGB)
nur eBook

RELOADS
(ZEITRAUM)
KEINE

⑧ Erneut in
2011 in Japan
EK / Reproduction
in China

⑨ keine Kontrolle
→ keine Kontrolle
PK (EK - AGB)
nur eBook

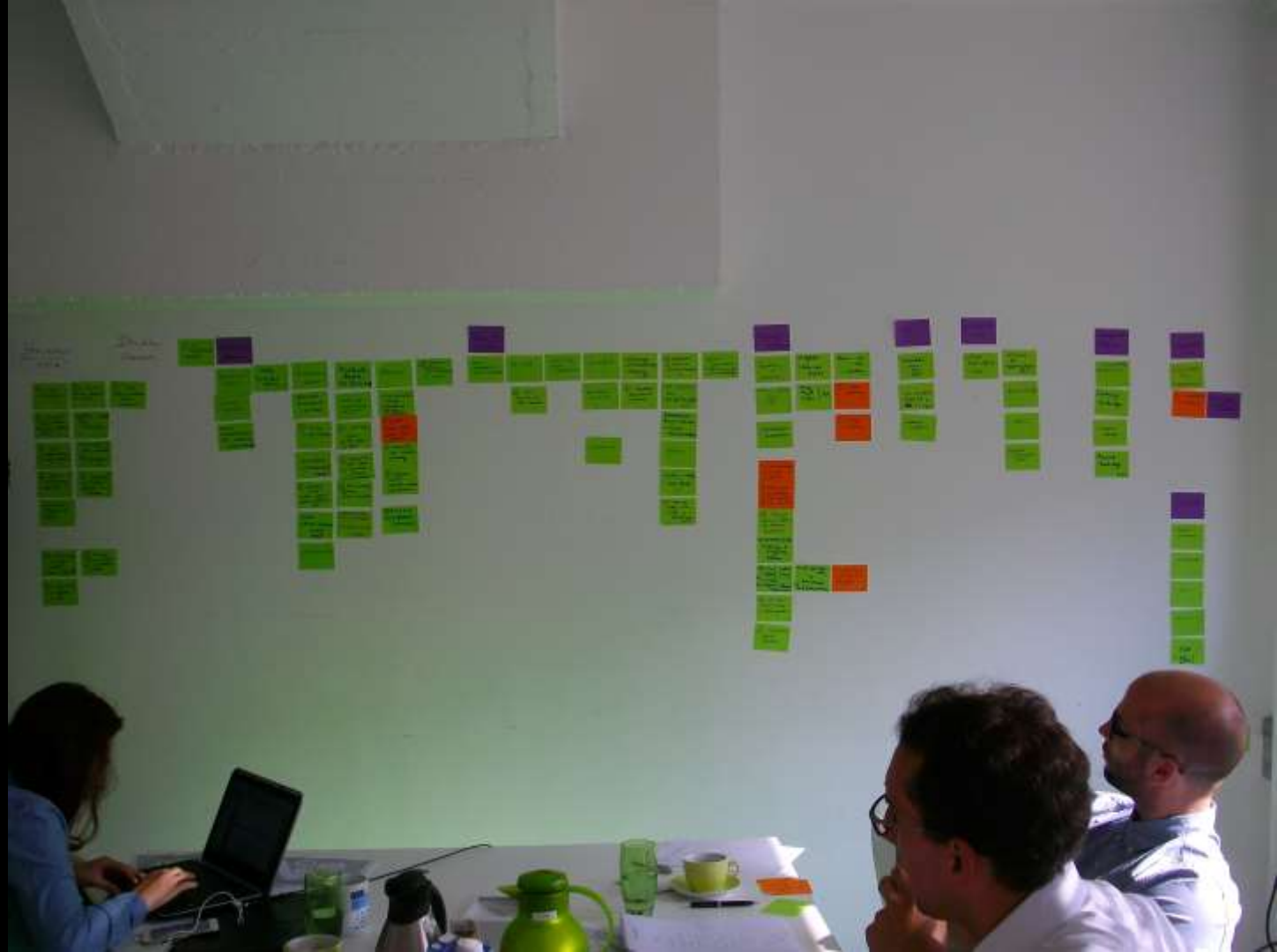
⑩ Kunden-
Lose
Nur für
sicherer Download
nur

⑪ keine Kontrolle
→ keine Kontrolle
PK (EK - AGB)
nur eBook

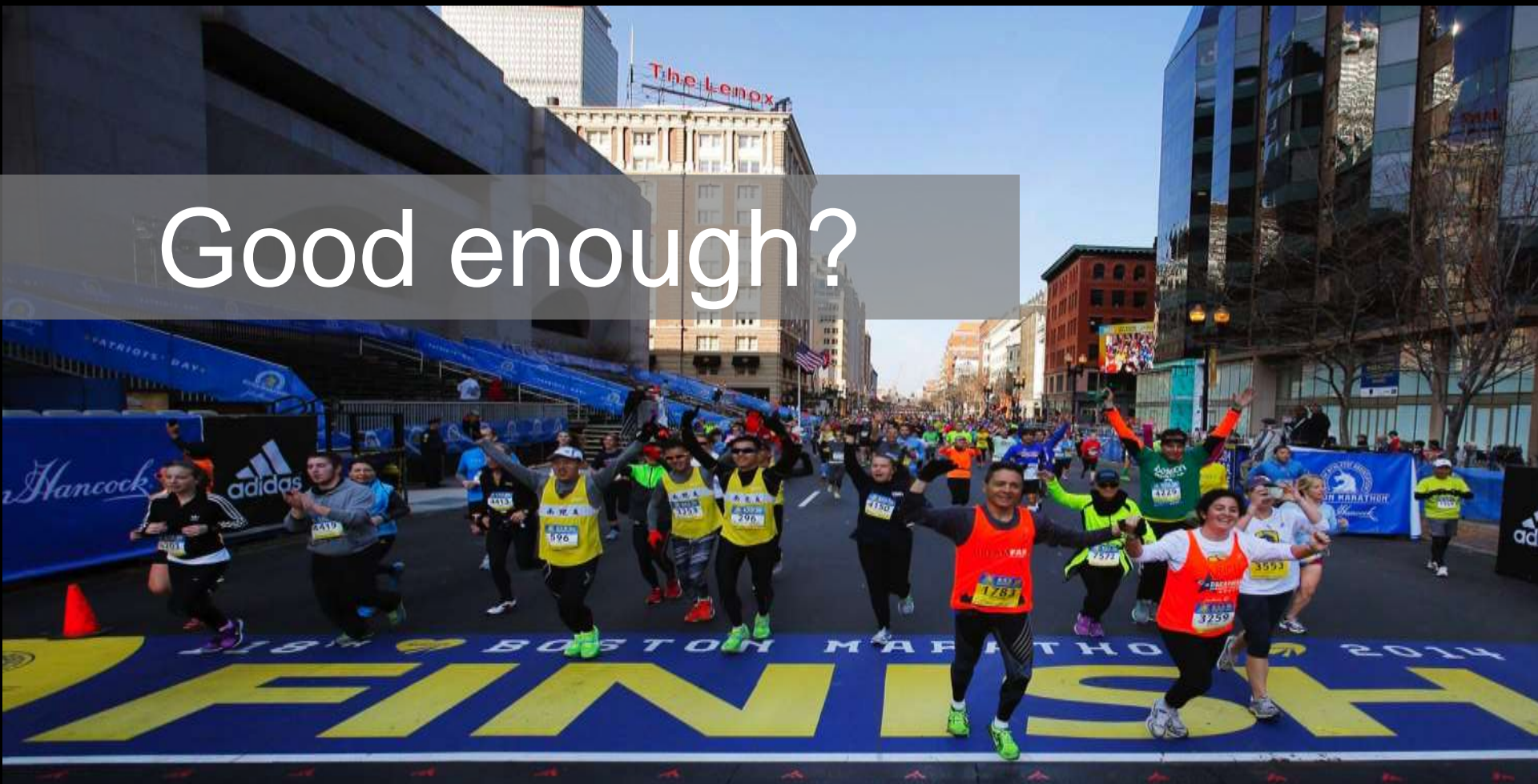
KEINE
BITRECHTE

KEINE
RECHTE
AN DER
KUNDE

VERTIKALE
DISTRIBUTION



Good enough?











“If even Legal can do it ...”