Christina

Sascha Rehbock
Agile Coach
gutefrage.net
Die Ratgeber-Community

Robert Misch
Agile Coach
gutefrage.net
Die Ratgeber-Community

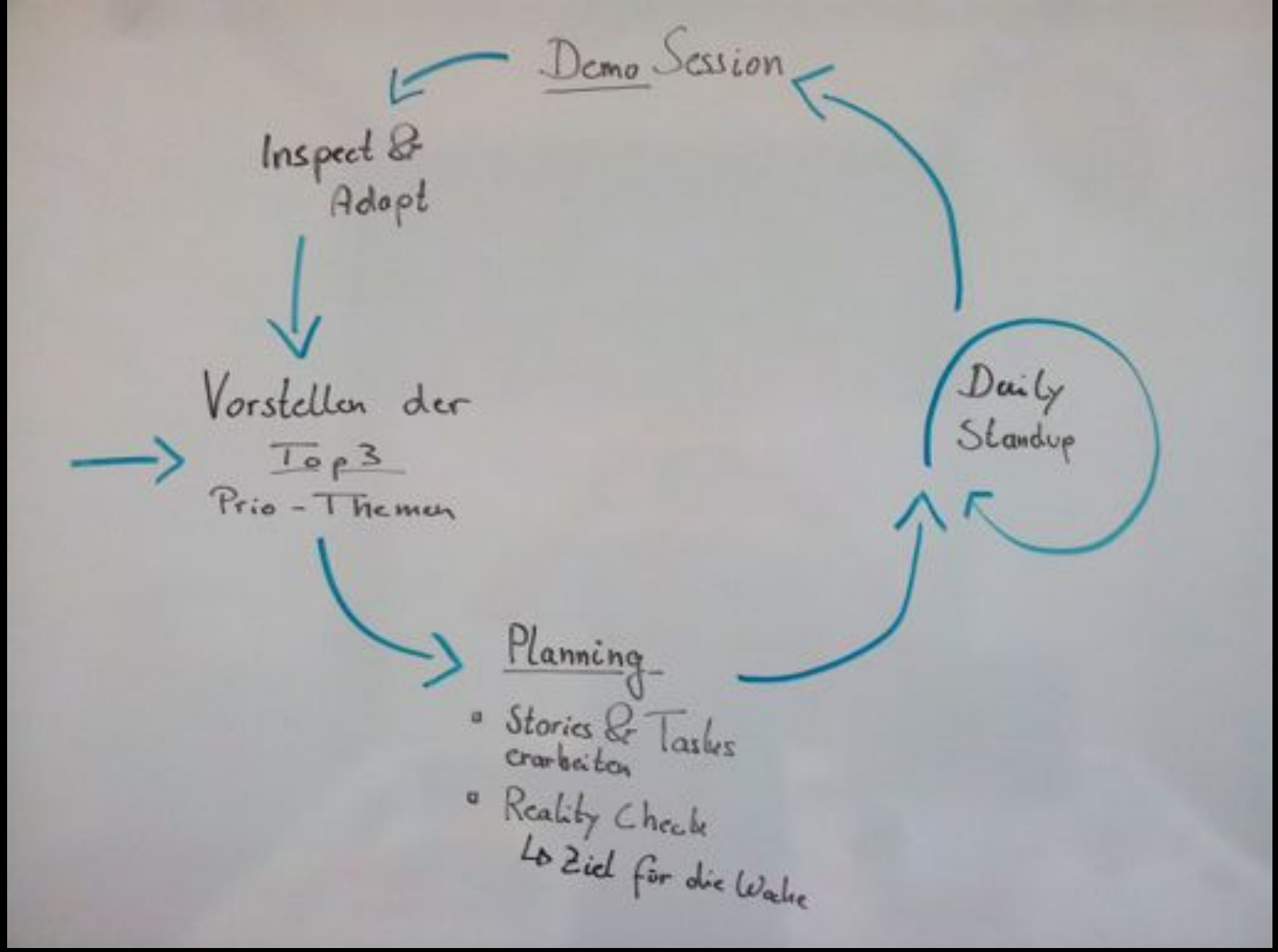
Aber wie?

Synchronisieren

10:30
9:55
10:00
10:20
9:30

Matthias

SEO



1 Woche im Marketing

Themen	Aufgaben	Aufgaben diese Woche	in Bearbeitung	Warten	Fertig
App-Kampagne					
B2B					
Google					
Bestandskunden (Amazon)					

Wer will Retros?

2

17

9

Retro-Team

Team	Datum	Zeit	Feedback
House of Code	Di. 6.5.	15:00	
Bit Builder	Do. 8.5.	13:00	
Mac Droids	Mo. 5.5.	16:00	
Content	Mo. 5.5.	14:00	
CM	Di. 29.7.	09:30	
helpster Redaktion	Di. 8.5.	11:00	
helpster PM	Fr. 2.5.	14:00	
helpster IT/PM/Redaktion	Di. 6.5.	9:00	
comprano	Mo. 5.5.	15:00	

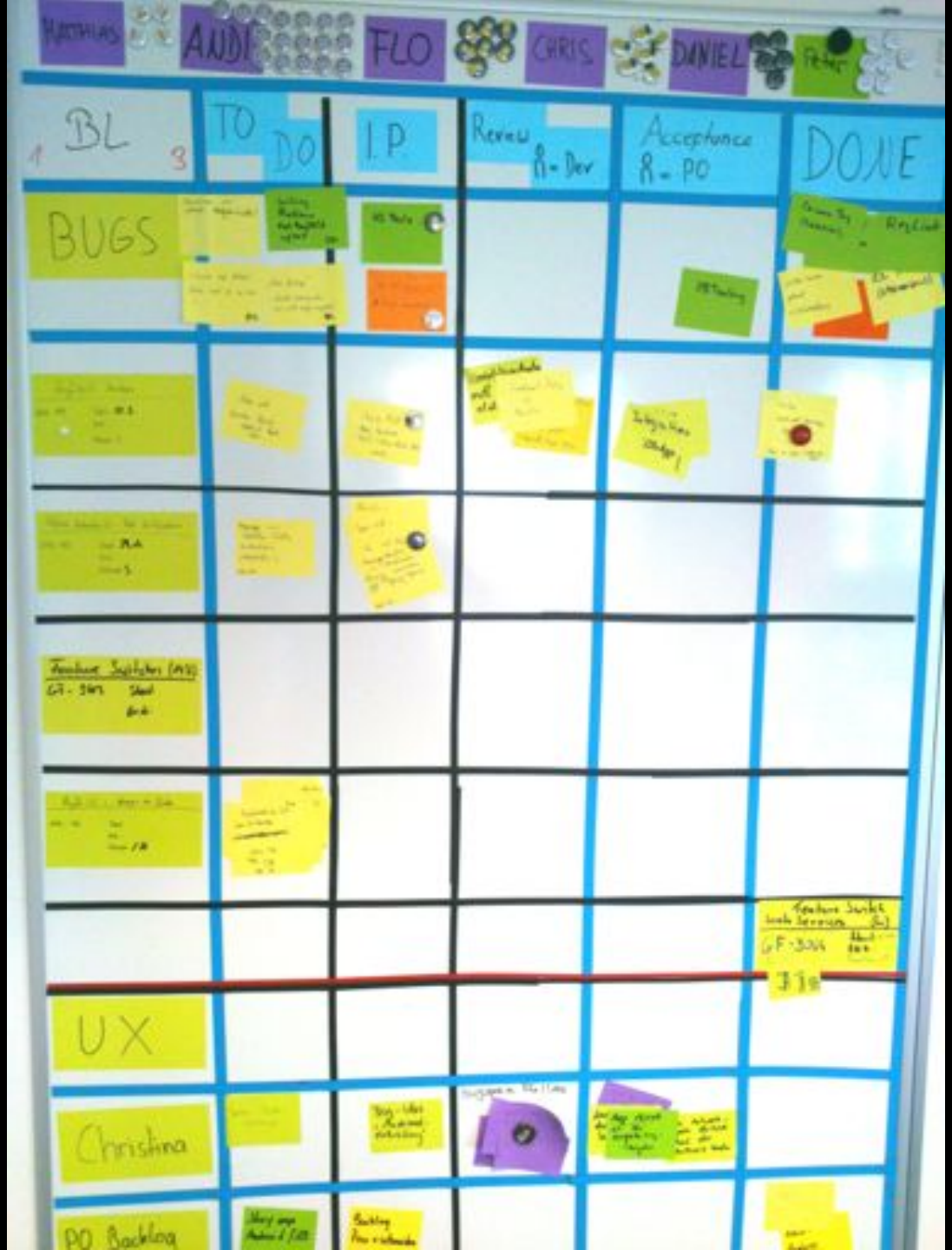
RETRO

Team	Datum	Zeit	Feedback
Marketing	[illegible]	[illegible]	
Sales	[illegible]	[illegible]	
Leads	[illegible]	[illegible]	
Finance	[illegible]		
HR	[illegible]	[illegible]	
OKS	[illegible]	[illegible]	
Redesign	[illegible]	[illegible]	
GF PM	[illegible]	[illegible]	

Sind wir am Ziel?

COACH

Ich...
Scrum
Kanban
Design Sprint
...arbeite(n) schon in solch einem Team
... habe davon gehört und kenne die Theorie
... habe davon gehört, weiß aber nicht, was es damit auf sich hat


NATHALIE
ANDE
FLO
CHRIS
DANIEL
PETER
BL
TO DO
I.P
Review
R - Dev
Acceptance
R - PO
DONE
BUGS
UX
Christina
PO Backlog

TOPICS
TO DO
IN PROGRESS
WAITING
DON
IM
Ad Sense
Kundenkäufe
Kundenbetreuung
Reporting
Sonstiges
Sonstiges
Content R
Data
Applit Game

UNSERE APPS
iOS
Android
Onboarding
User
Streams
Fragen
Antworten
Suche

Start screen
Login
Google
Login

Wie?

Was?

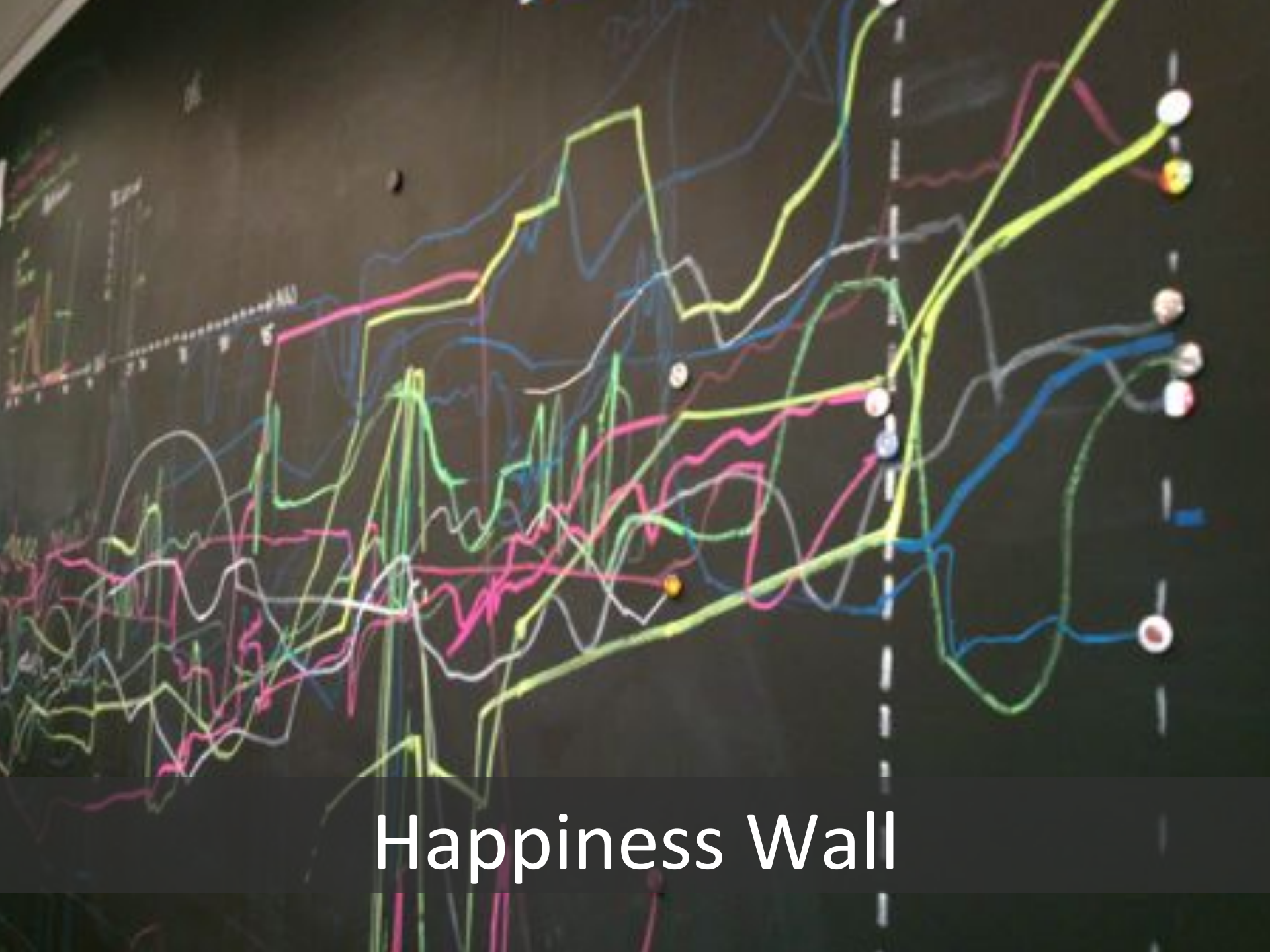
Kontrollverlust?

7

1
2
3
4
5
6
7

Kudo Cards

http://www.happymelly.com/how-gutefrage-net-used-kudo-cards-and-changed-their-culture/



Happiness Wall

Früher …

HACKATHON

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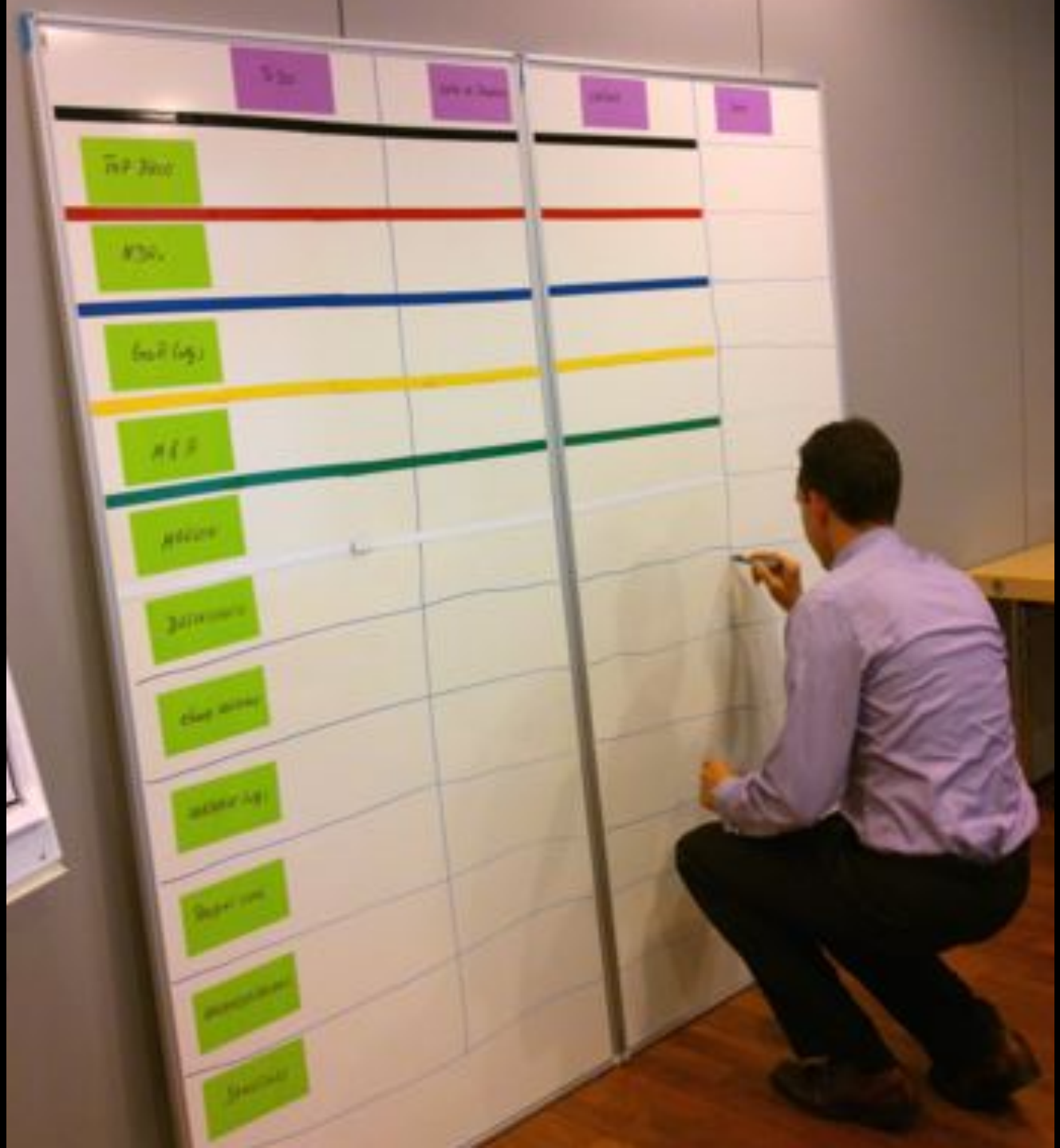
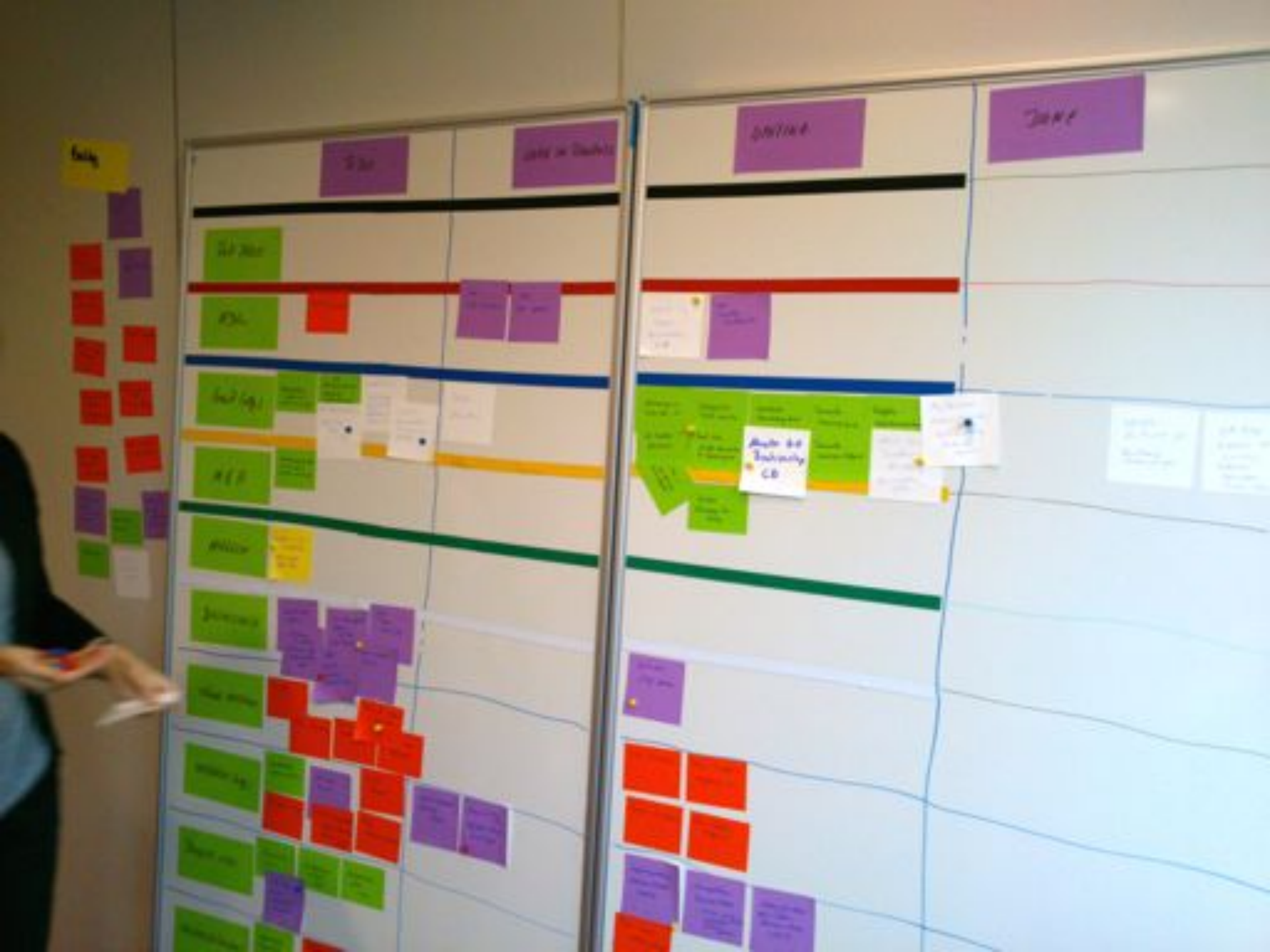
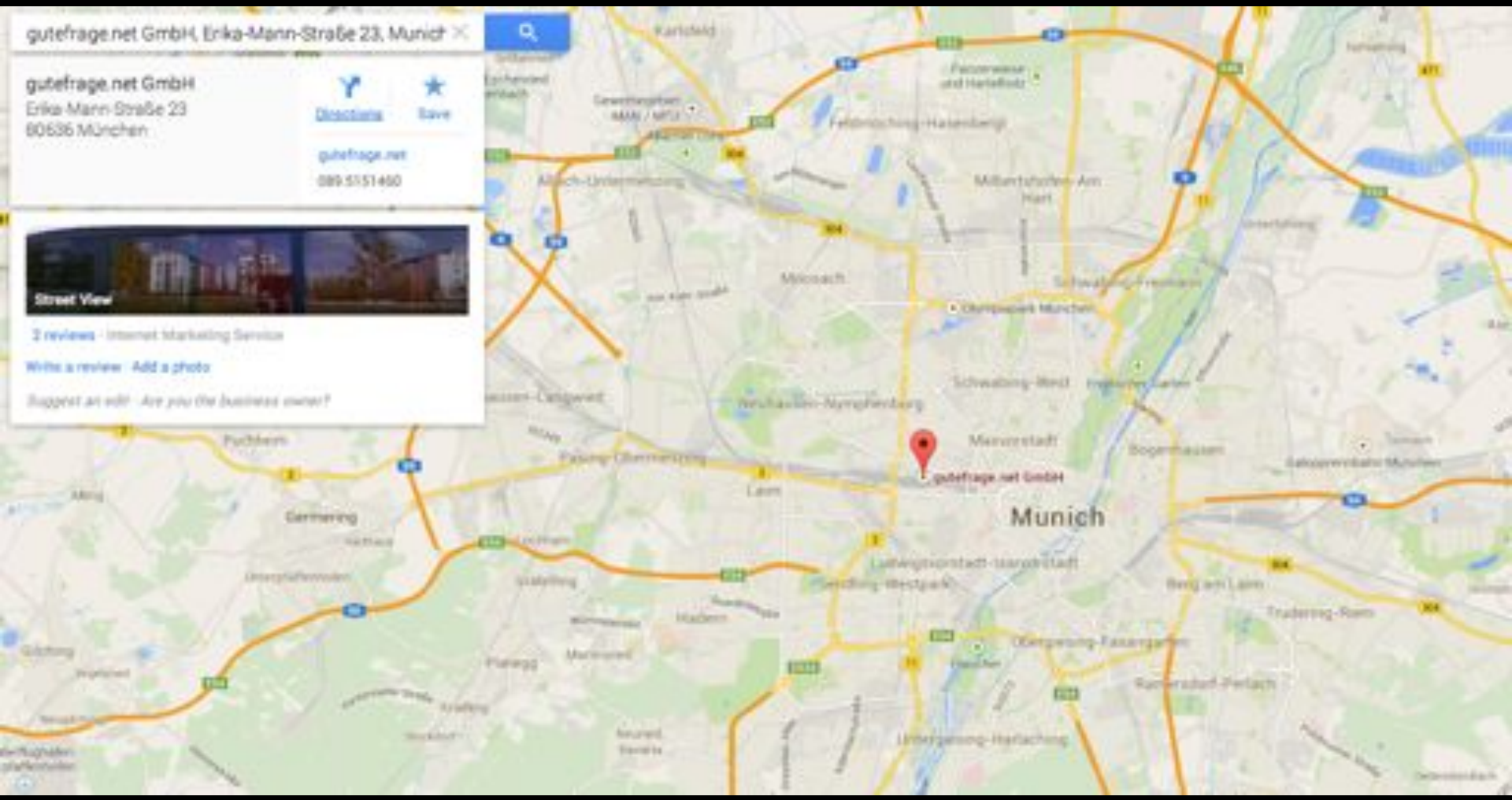




„Wenn das sogar in der Rechtsabteilung funktioniert …“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skalierung

Key Learnings

Trainings

Zeit geben

klein anfangen

Interdisziplinäre Teams

Taskboards

Christina

picture credits

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